



PAUL HOPE

Photographer/Videographer

07969 225324 | paulthope@gmail.com

www.paulthope.co.uk

Introduction

Highly creative and skilled videographer/photographer with vast experience in all production aspects, from pre to post. In depth knowledge of video workflows through self shooting and video editing to final delivery. A fast and creative eye with ability to work on multiple projects with great professionalism and can-do attitude.

Education & Awards

Received 'Video Production Student of the Year' upon graduating from University.

BA (Hons) Media Production 1st Class Honours

University of Lincoln
September 2008 - June 2011

BTEC ND Media Production Triple Distinction

Stratford Upon Avon College
September 2006 - June 2008

Skills

Final Cut Pro	
Photography	
Videography	
After Effects	
Time Management	
Communication	
Creative Mindset	

Current Role

Digital Media Producer Tarmac Ltd.

March 2015 - Present

Currently working as a self shooting videographer/photographer, producing multimedia content for use on external website, social media platforms, large major project tender processes, and for internal communication. Within two years I have successfully produced 400+ videos, including a company rebrand, which required me to create the brand guidelines for all video content produced.

As well as video work, I provide all photography for the business, achieving 200+ shoots, which is used in masses of brochures, case studies, event stands, web and social media. I manage the upload and content of a 6000 asset image library, which is available to all employees internally and key stakeholders externally. With the large volume of work that gets produced, I am used to working in a fast environment, I have the ability to multi-task, always ensuring deadlines are met and the end content is of the highest quality.

"Wow, what a star!"

"Creative mind, with unbelievable expert knowledge"

"Stunning imagery"

I work within a wider marketing team and enjoy creating ideas within that environment, but I am extremely at home when working alone on shoots creating great content. My role can take me to very different scenarios where one day I may be at head office interviewing the CEO, and the next I will be on site in North Scotland with apprentices. I enjoy learning about businesses and meeting people in their natural environment and telling a story, ensuring great communication and flexibility.

Previous Roles

Digital Marketing Assistant Lafarge Tarmac Ltd.

September 2014 - March 2015

Assisted the management of all digital marketing elements from external website, digital event equipment and profiles, creating new webpages and microsites.

Videographer Charnwood Training Group

March 2014 - September 2014

Producing an internal video library for training purposes, working with large clients to enhance online training facilities through video and web based applications. Worked alongside marketing to produce digital imagery and designs for print and web, including creation of AR technology, virtual learning experiences and web page phone apps.

Freelance Videographer

August 2012 - Present

Working with clients from SwissRe, Greene King, Interserve, Anglo American, to produce external and internal videos for marketing and communications purposes.

Additional Information

- Produced a product video in 2016 that went viral and received over 100 million internet views
- Editor, scriptwriter and producer of a Royal Television Society nominated short film in 2012